



The Diagnostics Year in Review

Mid Year 2025

Editor: Mara G. Aspinall, Partner, Illumina Ventures

August 2025

- **The Financial Results**

- MegaDx Stock Index
- Initial Public Offerings
- Capital: VC and PE investments

- **The Deals**

- Mergers & Acquisitions
- Partnerships

- **The Regulations & Reimbursement**

- US and Europe Regulations
- Reimbursement Focus
- Market Access Focus

- **The Numbers / The Products**

- Test Volumes
- FDA Approvals
- Focus: Companion Diagnostics
- Focus: At-Home / OTC Tests

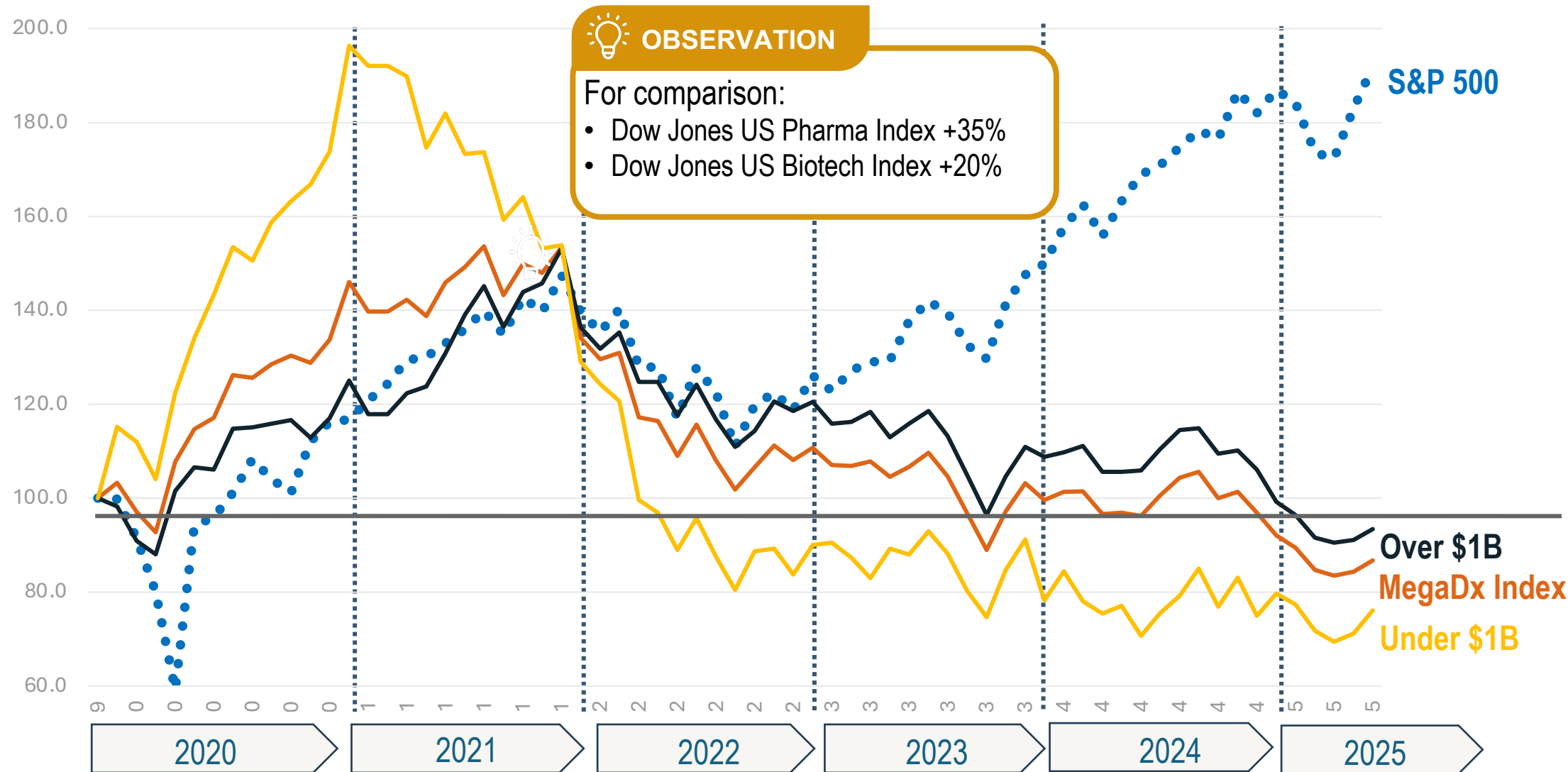
- **The Analysis**

- Good News and Hurdles
- Reasons for Optimism
- Innovation: New Markets & Tech Advances

- **Addendum**

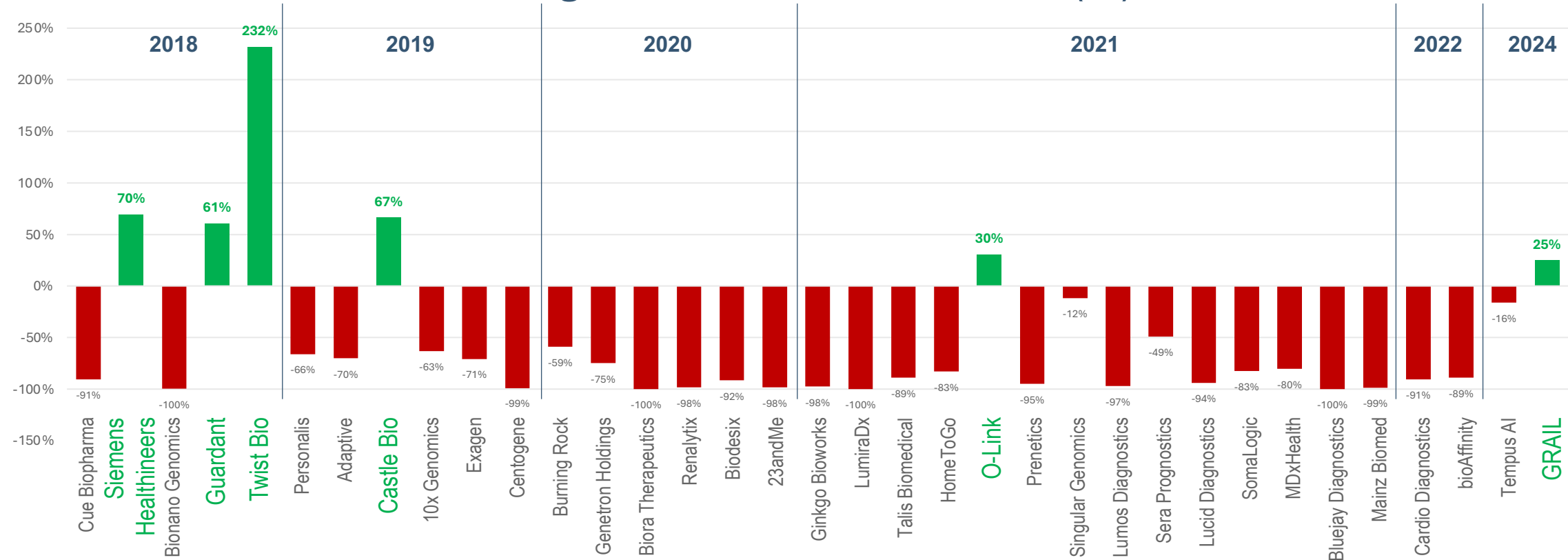
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MegaDx Index: 2020 through June 30, 2025



If You Bought \$1 of these Diagnostics IPOs at their IPO Initial Price ...

Change in Stock Price Since IPO (%)

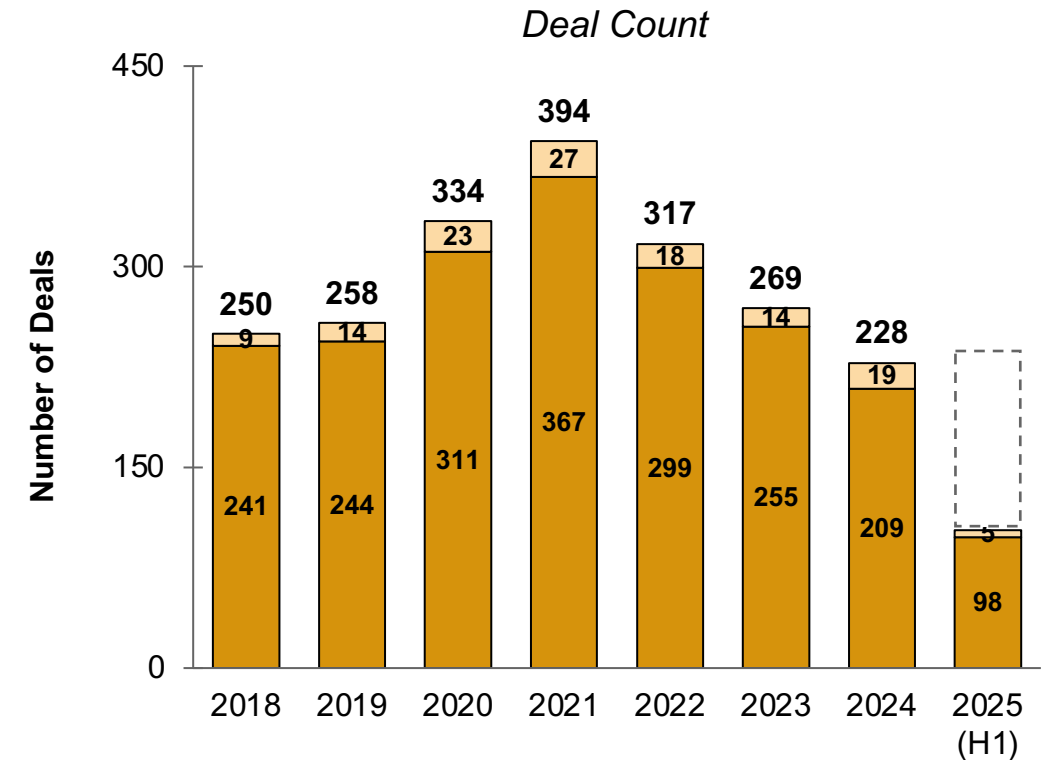
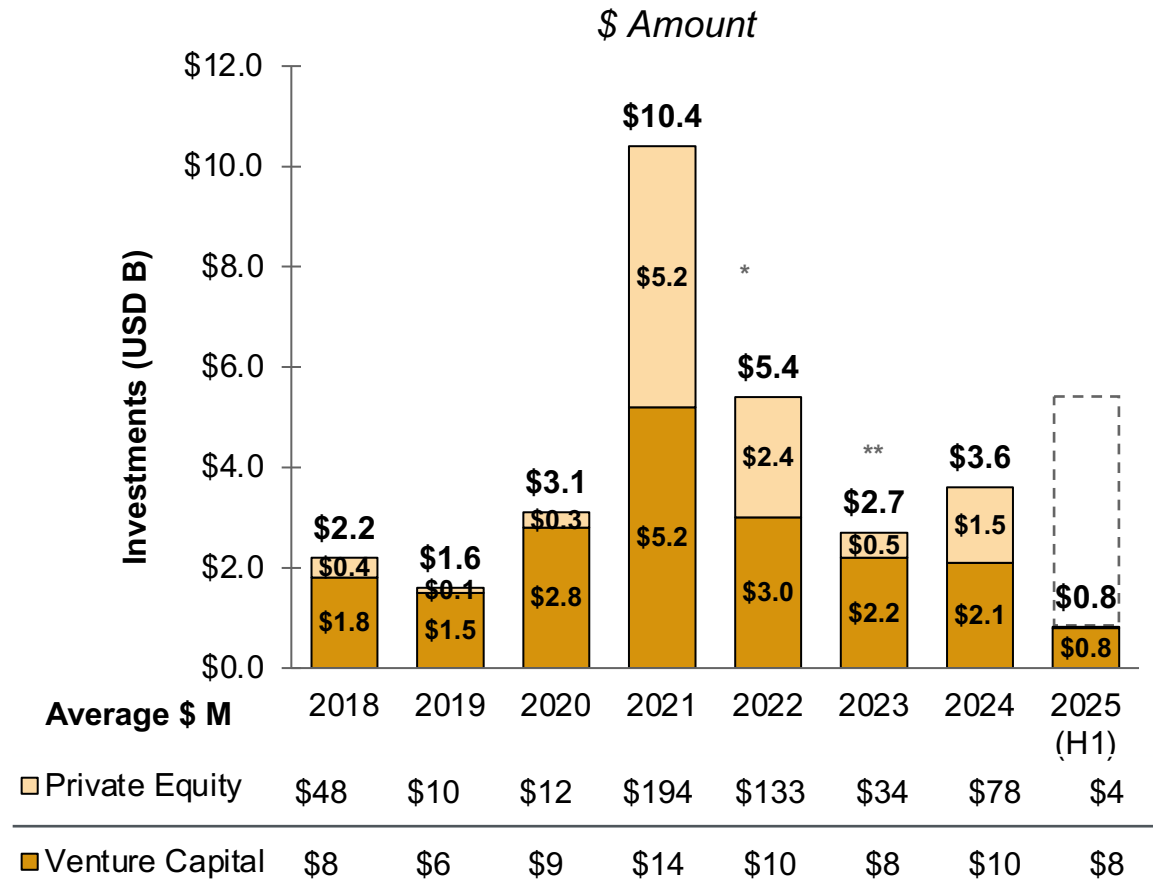


No IPO in 2023

Caris IPO:
June 18, 2025

Source: Dealogic - Factset as of 12/31/24.

Diagnostics Venture Capital & Private Equity Investments through June 2025



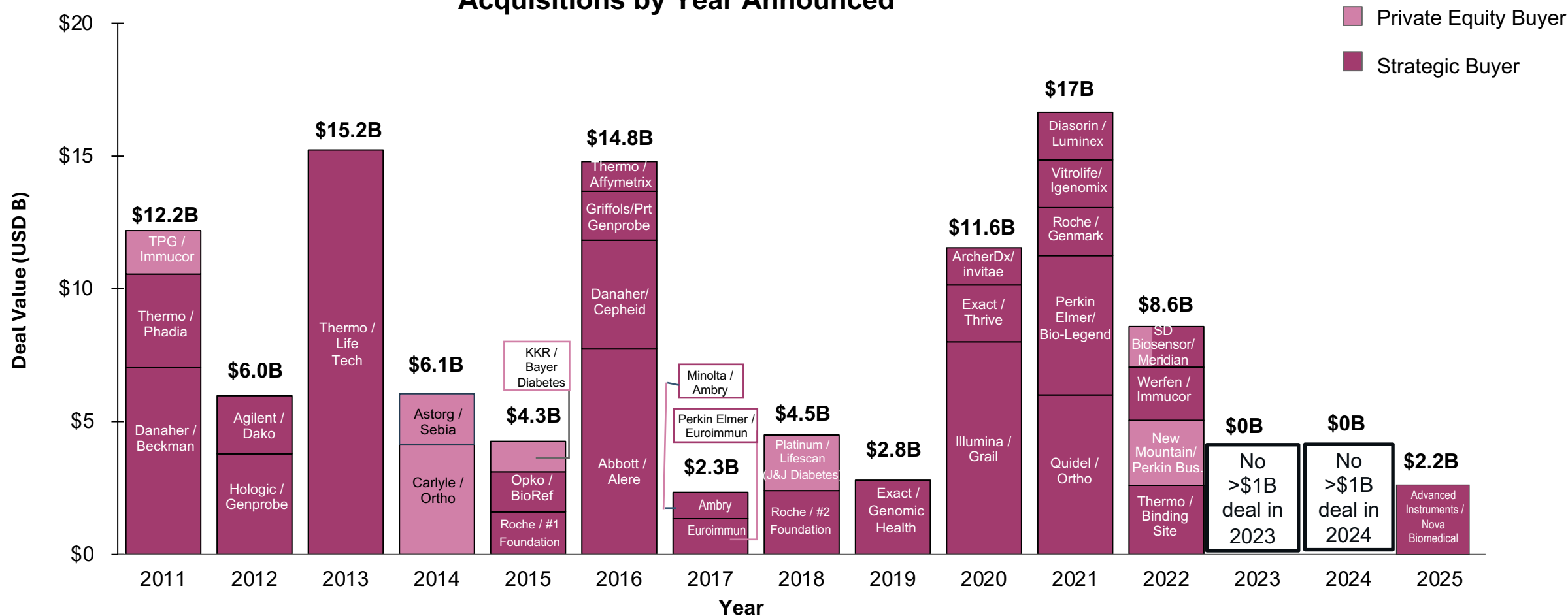
* Including Amedes Group (Buyout/LBO, \$1.66B) | Groupe Inovie (Buyout/LBO, \$2.3B).

** Including Affidea (Buyout/LBO, \$1.75B).

Note: VC (all VC stages), PE (Buyout/LBO, PIPE, etc.) Source: Pitchbook

Diagnostic Industry Transforming Acquisitions (>\$1 Billion) through June 2025

Acquisitions by Year Announced

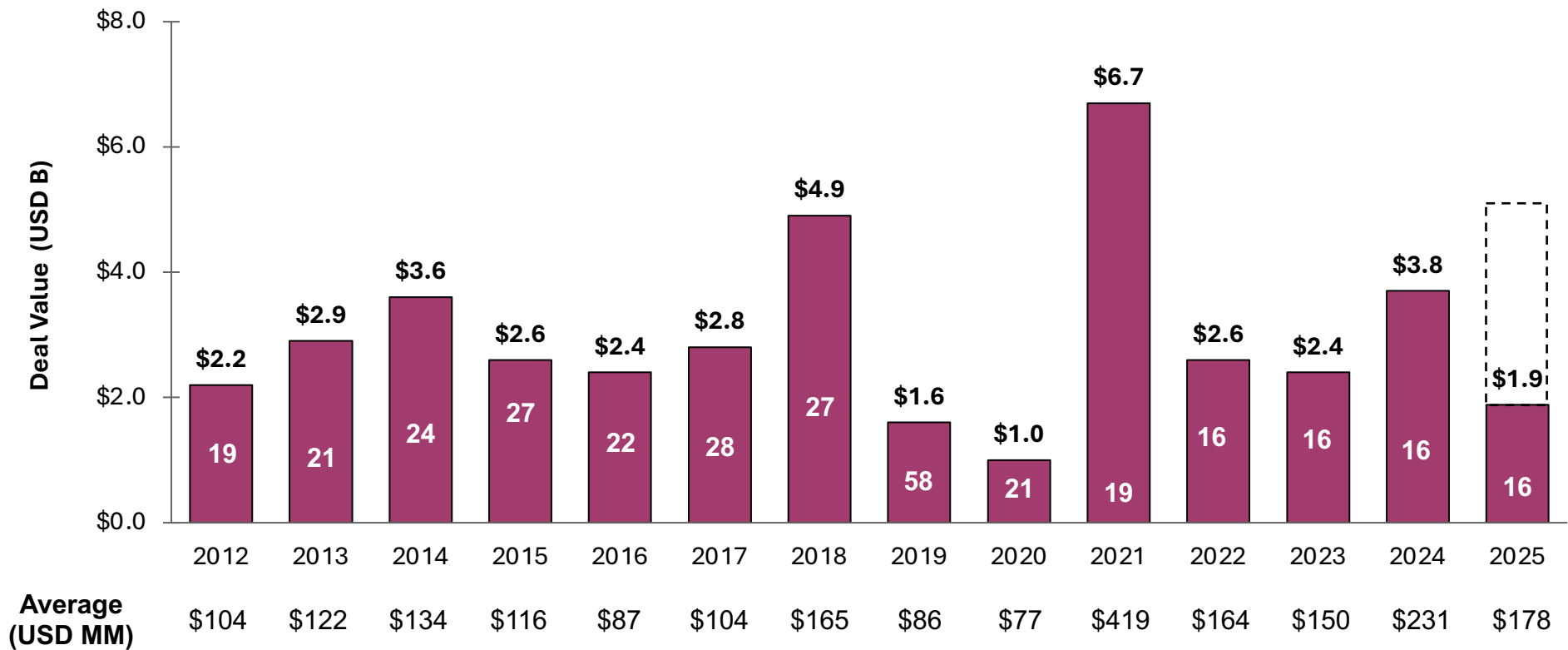


Smaller Diagnostic Acquisitions (<\$1 Billion)

H1 2025



Acquisitions by Year Announced



Note: Excludes deals with undisclosed financial terms and deals with transaction value less than \$25mm; Year of transaction based on announcement date; Only includes transactions with US-based targets.

2025 First Half Deals, by size		
Acquirer	Target	Value (\$M)
Illumina	Somalogic	\$425
TTAM	23andMe	\$305
Bio-Rad	Stilla	\$275
LabCorp	BioRef Onc.	\$225
Takara	Curio	\$191
BioMérieux	SpinChip	\$142
QuidelOrtho	Lex Dx	\$140
Quanterix	Akoya	\$69
GeneDx	Fabric	\$51
Battery VC	Enzo	\$37
BioMérieux	Day Zero	\$25

Undisclosed Terms

Castle / Previs
Quest / Spectra
Mapmygenome / Microbiome Insights
Labcorp / Incyte
Bruker / Biocrates

Regulatory Focus: US LDT Final Rule Vacated by Federal Court – March 30, 2025



The Rule concerning the FDA's enforcement discretion for Laboratory Developed Tests (LDT) was published on May 6, 2024.

On March 30, 2025, the U.S. District Court (Eastern District of Texas Sherman Division) vacated the FDA LDT rule. The court stated that the FDA does not have the authority to regulate LDTs. As a result, the FDA LDT Rule and its compliance deadlines are no longer in effect.

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- Reimbursement Focus: Payments
- Market Access Focus: PLA Codes

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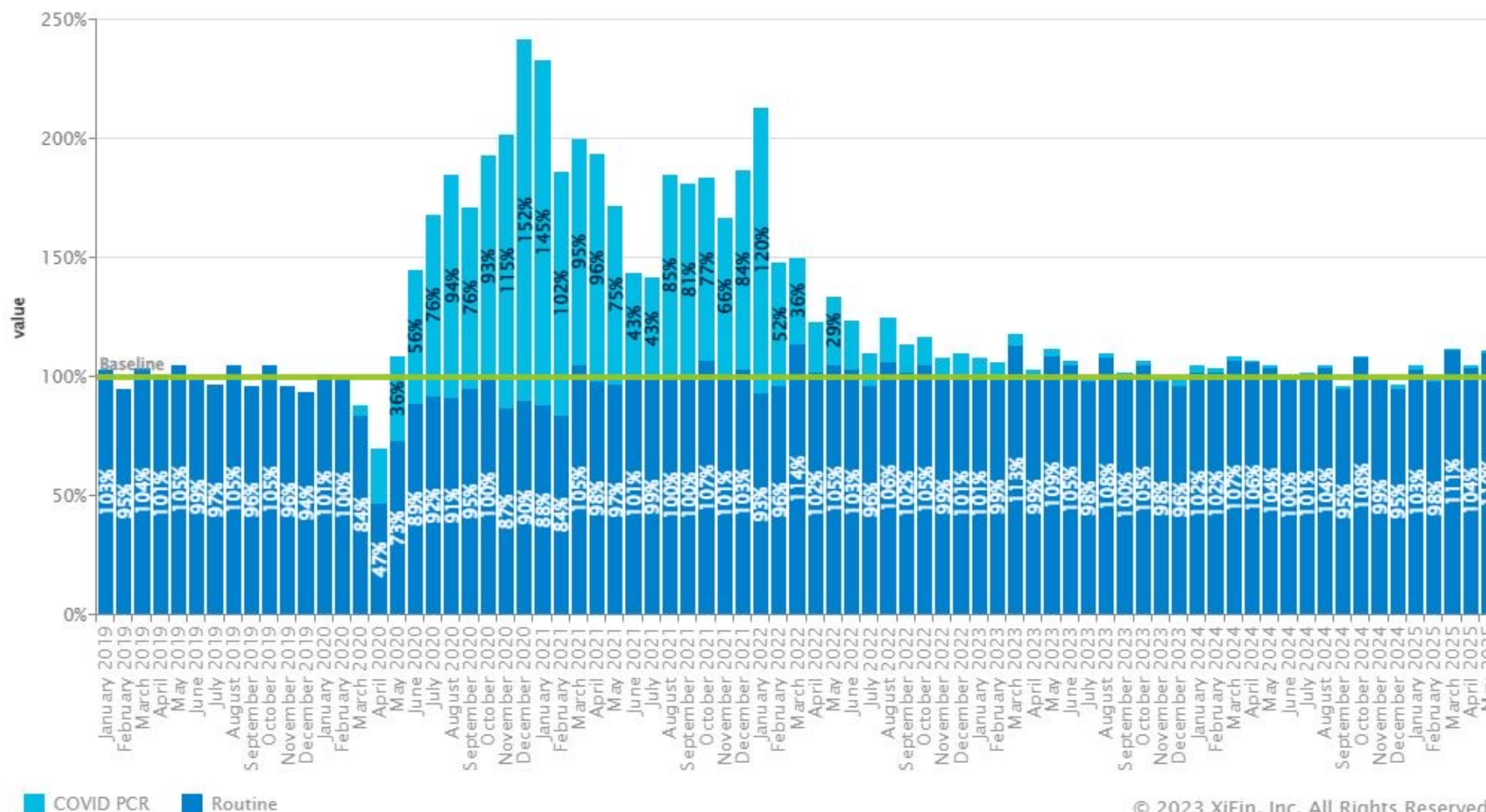
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Laboratory Volumes (January 2020 – May 2025)

All Routine and COVID PCR Testing

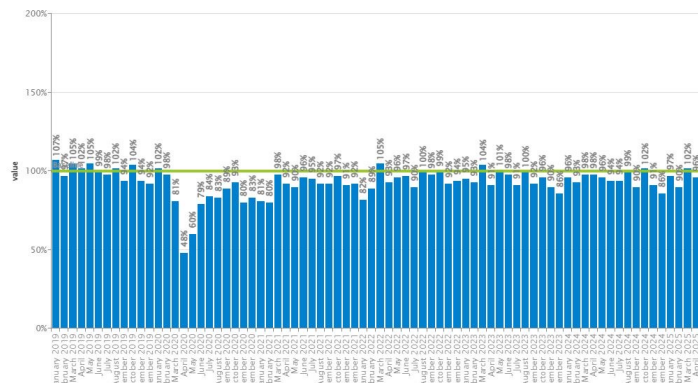


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Laboratory Volumes by Testing Discipline

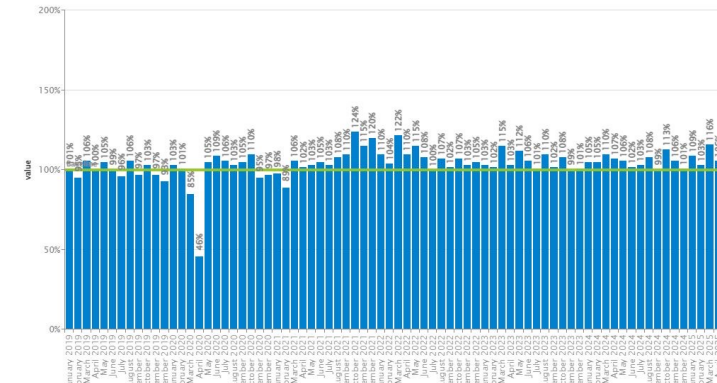
Clinical

Significant dip in April 2020 (COVID) with slow recovery in 2020. Has since stabilized and now at or slightly below 2019 baseline.



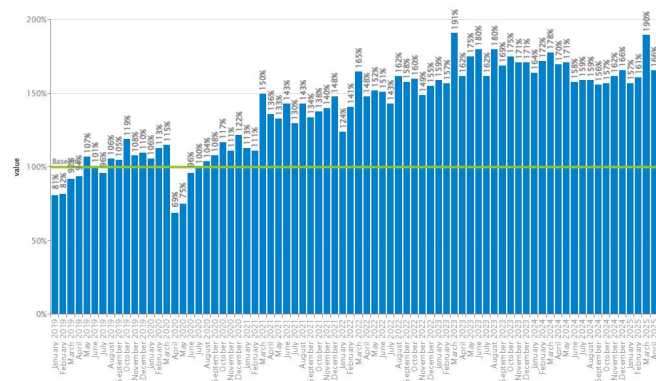
Immunology & Microbiology

Sharp decline in April 2020 (COVID) followed by a rapid recovery in 2020. Stable with little variation and now above 2019 baseline.



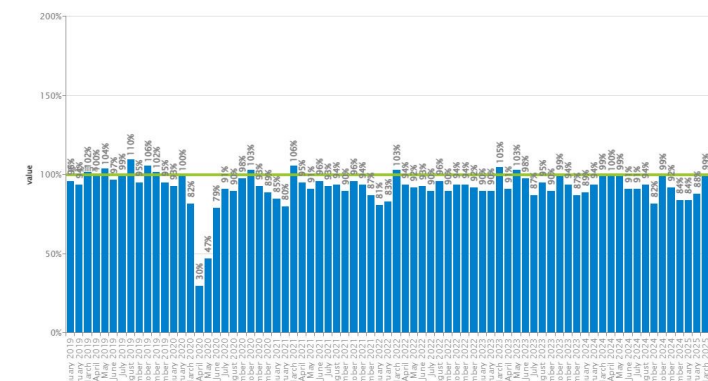
Molecular & Genetic

Consistent upward trend – 2025 is 70% above 2019 baseline. Tests: PCR, FISH, WES, WGS, CNV, MLPA



Pathology

Huge decline in April 2020 (COVID) with gradual recovery and now at 2019 baseline.



Note: Baseline is the average monthly volume for 2019; January 2020 through May 2025.

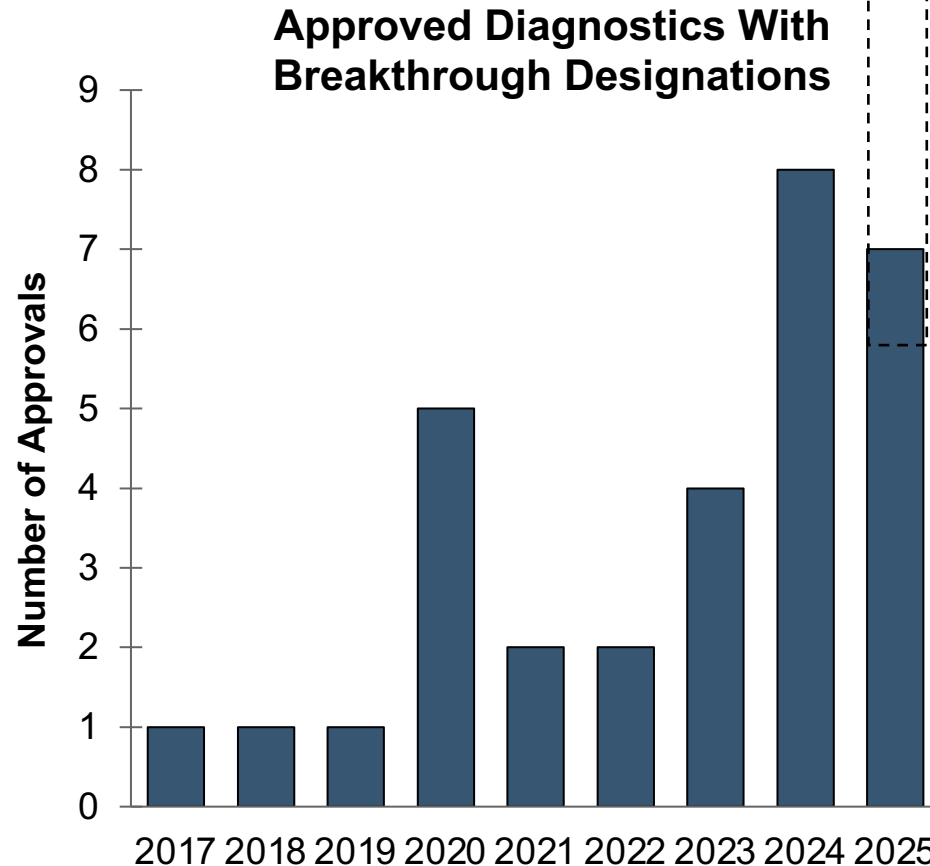
Source: [Xifin Lab Volume Index](#)

FDA Approvals: H1 2025

Breakthrough Designation Diagnostics

Principles of Breakthrough Device Program Benefits (From Finalized Guidance)

1. Interactive and Timely Communication
2. Pre/Post market Balance of Data Collection
3. Efficient and Flexible Clinical Study Design
4. Review Team Support
5. Senior Management Engagement
6. Priority Review
7. Breakthrough Device Sprint Discussion
8. Data Development Plan
9. Clinical Protocol Agreement



7 tests granted Breakthrough Designation in First Half 2025

- 1 [DAMO PANDA](#): AI driven model to detect pancreatic cancer
- 2 [EvoLiver](#): Blood test for early detection of liver cancer
- 3 [Paige PanCancer Detect](#): First AI application to identify regions suspicious for cancer
- 4 [PMcardio STEMI AI ECG Model](#): Detects acute ST-elevation myocardial Infarction
- 5 [Shield MCD Test](#): Blood test for screening for multiple cancers
- 6 [TOBY Test](#): Urine test for routine noninvasive detection of early cancers
- 7 [Ventana TROP2 \(EPR20043\) Rx Dx Device](#): AI-driven companion diagnostic for non-small cell lung cancer

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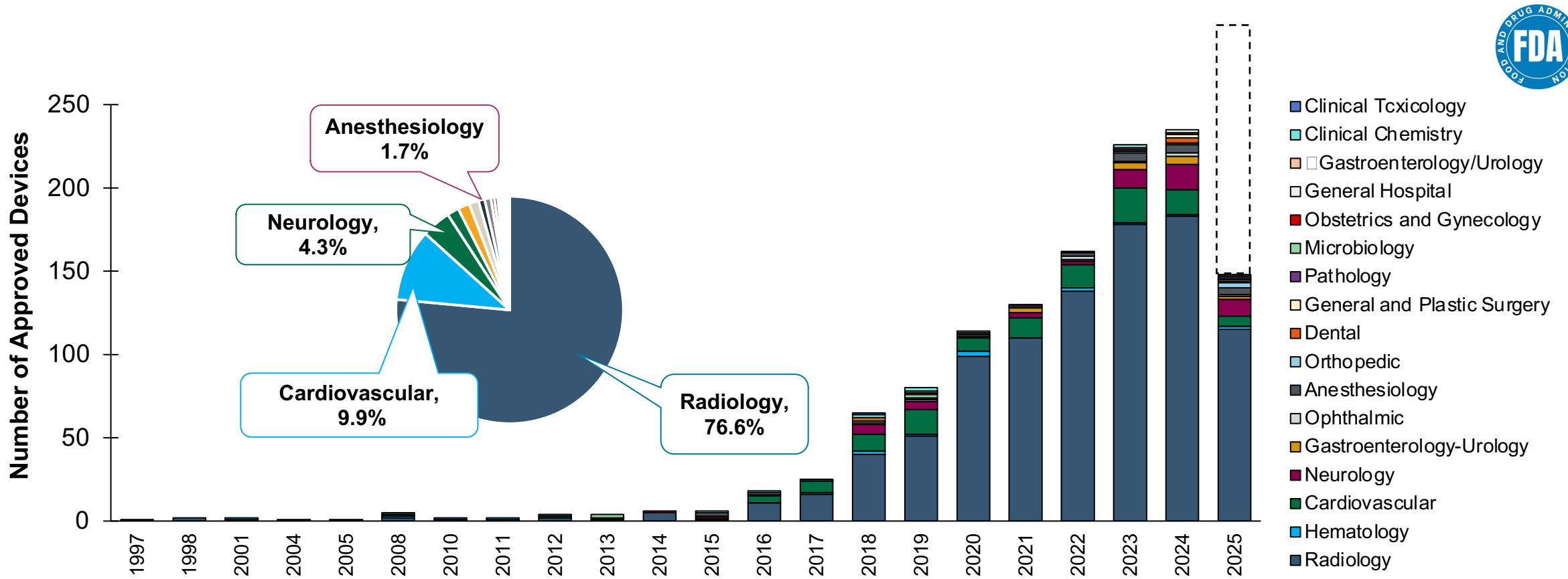
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FDA Approvals: Machine Learning Enabled Devices

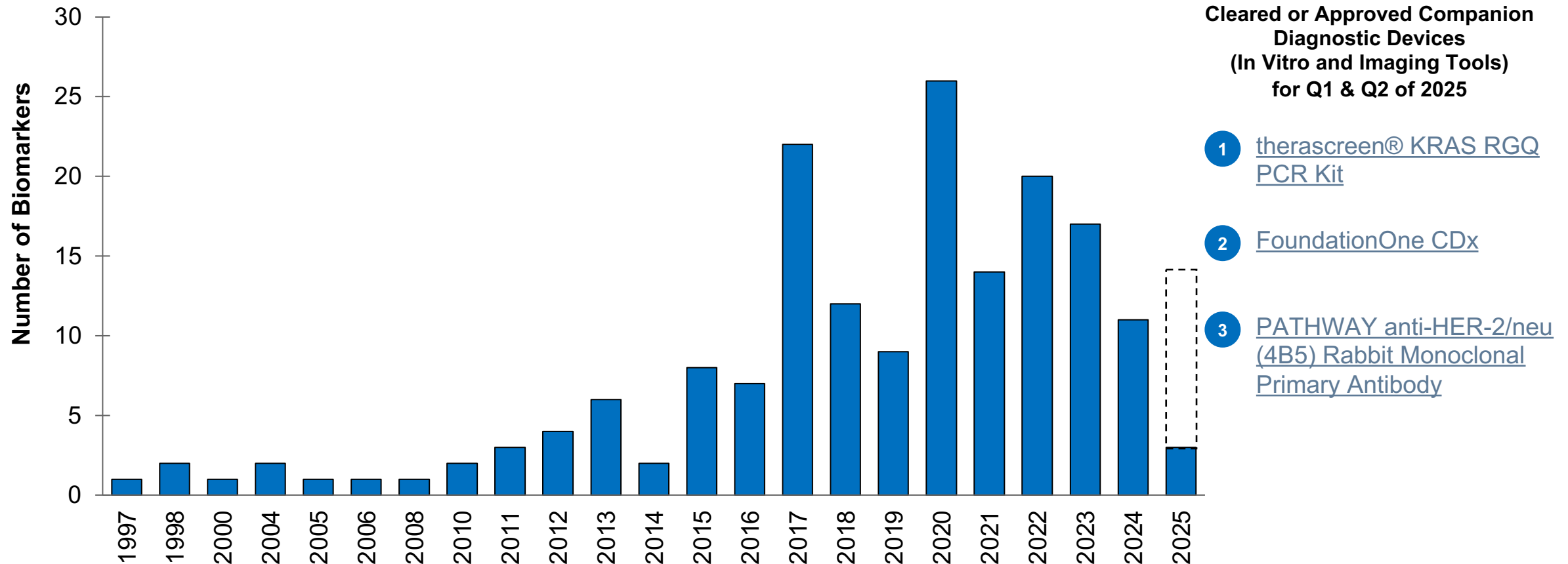
Cumulative 1995 to 2025



Note: FDA publishes new approvals in May each year so 2025 is only half year of data.
2025 has had 158 approvals through May 30, 2025

FDA Approvals: Companion Diagnostics (CDx) Biomarkers: H1 2025

Companion Diagnostics (CDx) Biomarkers by Approval Type
175 Cumulative (1997 to *2025)



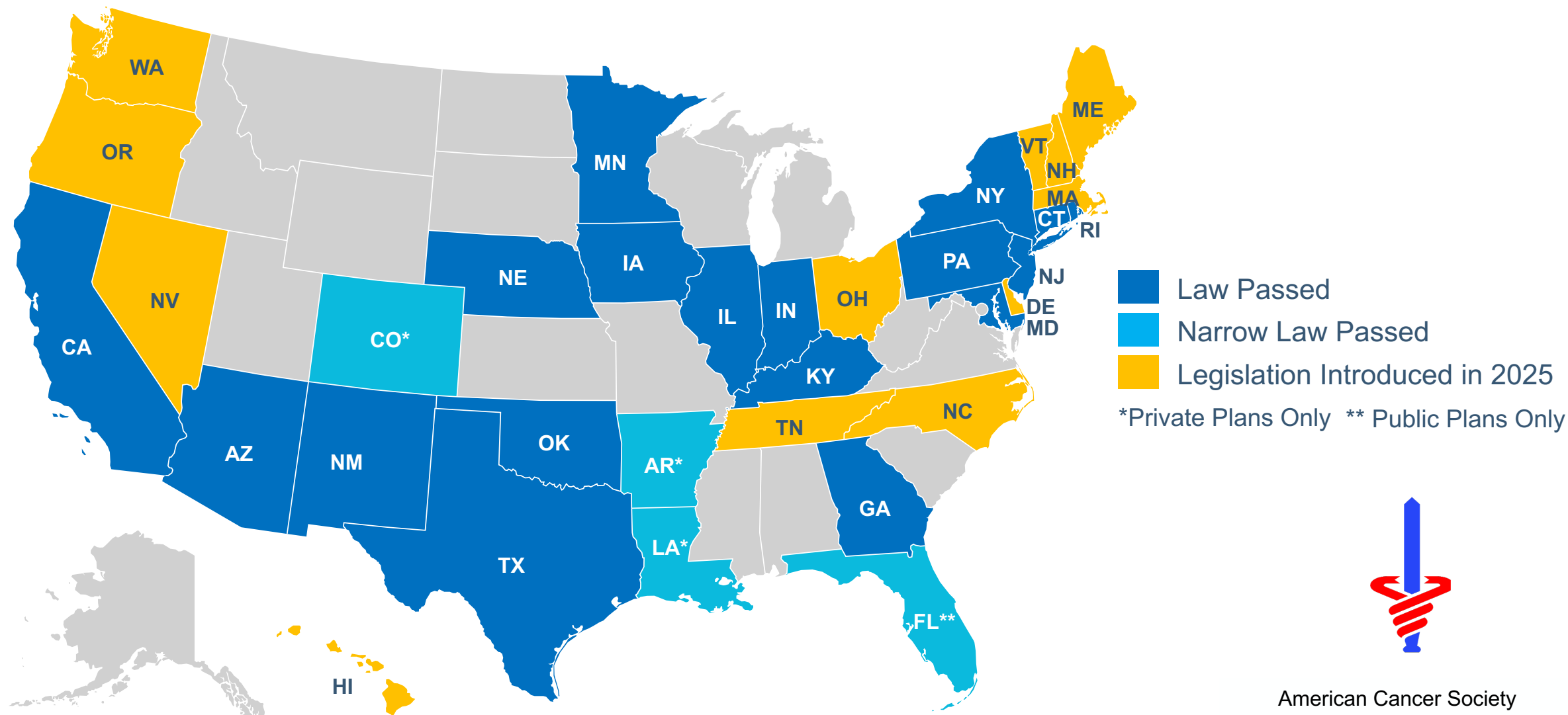
Source: FDA, Samantha Burg analysis.

First Half

* Current through July 10, 2025

Biomarker Access Legislation Expanding

22 states passed bills & 12 in process



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Healthcare Shifting to Home: Primary Drivers



Decentralization of Care to Lower Cost Settings

- Home care and Point of Care cheaper than hospitals
- Private insurers driving more treatment and some testing to outpatient to limit per diem allowances
- Need to hold hospital beds for acutely and severely ill



Patient Agency

- Patients want convenience, flexibility and privacy of home testing & treatment
- Patients and family caregivers comfortable with home healthcare including SC drugs
- “Hospital at Home” model is growing for chronic illness



Technology and Business Model Advancements

- Smaller, simpler, and faster technologies with little to no sacrifice in accuracy
- Treatments with fewer doses and more convenient administration (including at home)
- Digital connectivity enables integrated solutions (e.g. physician notifications, repeat testing reminders, links to follow-up treatment)



Limited Skilled Healthcare Labor

- Provider shortage and access issues accelerate
- Aging and declining pool of laboratory technicians
- Need to curb burnout and turnover among healthcare practitioners

**Ongoing Shift in
Location of Testing**

Good News: 2024 Diagnostics “Firsts” for Home Tests

First Home COVID / Flu Combo Tests

FDA authorized eight combined COVID and Flu A & Flu B sold Over-The-Counter (OTC)



First Home Menstrual Blood Home Collection

FDA-cleared analyte to analyze A1C levels for diabetes monitoring



First Home OTC Glucose Meters

FDA approval of OTC continuous glucose meters (CGM) designed for general health and wellness, for individuals without diabetes



First Home Syphilis Test

FDA approval for first at-home, OTC test to detect syphilis antibodies in human blood (Follow up test needed)



Good News: 2024 Diagnostics “Firsts” for POC & Lab

First POC Hepatitis C Test

FDA approval of the first hepatitis C virus (HCV) for use at the Point of Care



First POC high sensitivity troponin

FDA approval of the first high-sensitivity cardiac troponin test for use at the Point of Care



First Blood- based Colon Cancer Test

FDA approval of first blood-based test for detection of colorectal cancer



Blood Tests for CNS diseases

New blood tests for Alzheimer's and other neuro-degenerative disorders offer less invasive alternative to traditional methods (LDTs)



Diagnostics “Firsts” Launched First Half 2025

First Home STI Test: CT/ NG

FDA approval of the first fully at-home test for chlamydia, gonorrhea and trichomoniasis (no follow up test needed)



OTC Blood Pressure Monitoring Device

FDA clearance of a wearable, cuffless, over-the-counter device for at home blood pressure monitoring in adults



First blood test approved for Alzheimer's

FDA approval for blood-based test for Alzheimer's early detection



Acknowledgements:

Thanks for important insights & contributions



Deloitte.



J.P.Morgan



Nick Naclerio
William Byrne
Charles White

Erich Sachse
Annika Swanson
Rachel Porsche

Donna Hochberg
Martha O'Neill
Rebecca Podolsky
Chris Wolfram
Julia Strauss

Kyle Finegan
Chris Pritchard
Christine Baker
Richard Meland
Nicole Rong
William Thiessen

Michael Donovan
Travis Schlappi
Michael Yudell

Special appreciation to Arnaud Autret, Samantha Burg, Ralph Hall, Alan Hirzel, Tim Stenzel and Liz Ruark.

Illumina Ventures: Advancing Diagnostics Innovation



Advancing the life sciences through the power of 3D genomes



Non-invasive early cancer detection analyzing plasma-derived cell-free DNA fragmentation patterns



Genomics and machine learning applied to NASH / MASH detection and monitoring



Delivering tailored at-home healthcare solutions to 5000+ organizations and transforming care for employers, health plans, providers and more



Liquid biopsy delivering tissue transcriptional biology by harnessing the power of gene regulatory elements for precision medicine



Multimomics and AI to develop personalized diagnosis and treatment options for hematologic malignancies



NGS-based universal serology and mapping human immunity through antibody detection



Engineering biology to develop molecular diagnostic products to decentralize testing to personalize healthcare



Simple, rapid, multiplexed digital PCR creating cost effective assays for genomic markers



Disease diagnosis through comprehensive multiomic profiling multiomic biomarkers from a DNA sample using a streamlined workflow