### Liquid Biopsy Review Oncology Focus

October 2024

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### Liquid Biopsy: Agenda



### Liquid Biopsy Overview

- Current Products and Research
  - Early Cancer Detection: Single-Cancer and Multi-Cancer
  - Therapy Selection and Response
  - MRD / Monitoring
- Market and Financials
- Looking forward: Opportunities



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### Liquid Biopsy: Definition



Liquid biopsy is moving to the forefront of precision medicine with a current focus in cancer. Liquid Biopsies utilizing disruptive diagnostic technologies to analyse blood (and other biological fluids) to reveal genomics and other omics data from a non-invasive sample





Samples are blood or other body fluids

#### Minimally invasive

Use Cases: Early disease detection, minimal residual disease, treatment selection and disease treatment monitoring

Easily repeatable at various time points before, during and after treatment

### Tissue Biopsy



Samples are tissue surgically removed from a specific body site

Invasive procedure involving surgical biopsy

Use Cases: Initial diagnosis, histological classification, and genomic profiling

Limited by the invasiness, not suitable for frequent sampling

### Liquid Biopsy Analytes: Differing Insights, Complexity and Utility



Analytes		Description					
	СТС	Tumor Cells shed from primary tumors. Perhaps a/the mechanism of metastasis. Once the primary hope for the clinic but for now, scarcity and multiple steps for analysis moved CTCs to primarily research.					
Jak	cfDNA	Short fragments of DNA (120–220 bp long) continuously shed from both normal and tumor cells (e.g. during apoptosis/necrosis). Easier to analyze than CTCs; increasing speed and reducing cost of NGS has enabled cfDNA to become the most utilized clinical liquid biopsy analyte yielding chromosome disruption, mutation, and CpG methylation insight					
anum anum anum	cfRNA	"Coding" mRNA transcripts (aka transcriptomics) used by all cells as the template for protein translation and generally shorter lived than DNA in circulation "Non-coding" RNA which is both a direct molecular actor (e.g. in the ribosome) and a primary mechanism of gene regulation.					
	Protein	Proteins carry out nearly all activities within and between cells. Their presence enables tissue/cell tumor detection and reveals tumor growth pathways (presence of oncogenes and/or disabled tumor suppressor proteins). They can be identified/quantified by antibodies that they bind (ImmunoAssays) or directly by mass spectrometry.					
	EV	Extracellular vesicles – small membrane-bound vesicles released by cells (including cancer cells) to communicate with other cells. Contain a chemical cocktail that includes RNA, DNA, and proteins, they can be isolated using antibodies and may be a driving factor in growth and metastasis					

### Liquid Biopsy: Technology making NGS even more useful

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Technology	Description					
Fragmentomics	<ul> <li>Fragmentomics is a new field studying cfDNA, especially regarding cancer screening. When cfDNA is detected in the blood, the DNA molecule is highly fragmented with a characteristic size profile.</li> <li>Cancer patient cfDNA shows subtle but reliable differences relative to healthy subjects (i.e., in individuals with cancer, cfDNA differences include a higher number of fragments below 150 bp)<sup>1</sup>.</li> <li>DELFI (DNA evaluation of fragments for early interception) is the first test to employ fragmentomics, harnessing information regarding fragment length in 5 Mb windows along the genome in bins from the ratio of short (100–150 bp) over long (151–220 bp) fragments.</li> </ul>					
Methylation Sequencing Healthy individuals patients Methylation changes (cfDNA)	Methylation patterns in cfDNA have emerged as a promising genomic feature for detecting the presence of cancer and determining its origin. There are several types of methylation analysis in cancer cfDNA using NGS technology including bisulfite sequencing, affinity purification for methylated DNA and methylation sensitive restriction enzyme sequencing (MRE-seq) <sup>2</sup> .					
Ultra-Deep Sequencing	Ultra-deep sequencing involves sequencing cfDNA at extremely high depths, which improves the detection of low- frequency mutations. This is particularly useful for identifying MRD and for monitoring cancer recurrence <sup>3,4</sup> .					
Hybrid Capture-Based	Hybrid capture technology enriches specific regions of the genome before sequencing, improving the detection of mutations, copy number variations (CNVs), and structural variants in cfDNA. This method is especially useful for comprehensive genomic profiling of cancers <sup>5</sup> .					
5 PROPRIETARY – Do Not Reproduce	1. A.R. Thierry et al., Cell Genomics, January 2023, 2. H.J. Kwon et al., Sci Rep. August 2023, 3. T. Moser et al., Trends in Genetics (Cell Press), February					

2023, 4. SEQC2 Oncopanel Sequencing Working Group, Nature, April 2022, 5. J. Zheng et al., The Lancet, May 2024

### Liquid Biopsy: Three Major Segments – Oncology Focus







Treatment Selection / Treatment Response / Companion Diagnostics



Minimal Residual Disease (MRD) What: Detects cancer in early stages with hope of improving patient outcomes by enabling timely intervention. Two segments: Single-cancer and Multi-Cancer Early Detection (MCED)

**Highlights** 

- Market: Multiple single cancer and MCED tests available, mostly Lab Developed Tests (LDTs)
- □ What: Detects potential genomic causes for variances in treatment response and disease progression
- □ **Market**: Most mature segment, with numerous FDA-approved tests focused in oncology
- □ What: Detects presence of cancer cells to evaluate treatment effectiveness and / or disease recurrence
- □ Market: Multiple commercial products, mostly LDTs

# How

**Next-generation sequencing** (NGS) serves as the predominant technology:

- covers large numbers of gene targets and variant types

- provides the sensitivity needed to detect lowabundance variants accurately with high sequencing depth

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### **Opportunity: Detect Cancer Earlier for Longer Survival**



Proportion of early-stage versus late-stage diagnoses for different cancer types<sup>1</sup>



Today, many cancers are not found early

> 86%<sup>3</sup> of cancers not found through recommended screening

#### **OBSERVATION**

Early cancer diagnosis boosts likelihood of treatment success. Fewer options exist as cancer progresses creating need for effective early diagnostic solutions

Early Detection

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Sources: 1. CDC, SEER, ACS (2019-2021) 2. American Cancer Society: Cancer Statistics Center, June 2024 3. NORC at the University of Chicago (5-year survival rate),

5 year relative survival by stage, 2013 - 2019<sup>2</sup>



#### **Single Cancer Early-Detection Tests**

- Designed to prioritize sensitivity to ensure that tests have a low false negative rate. Tests, however, often resulting in high false positive rates (10% or higher)<sup>1</sup>
- Used for individuals at high risk or showing symptoms of a particular cancer – most often where a standard screening methods exists but compliance is low. New tests plan to target average-risk populations.
- US commercially available tests:
  - □ Colon: Epi proColon2.0: FDA approved test
  - Colon: Guardant Health Shield: FDA approved test
  - Lung: Delfi FirstLook: LDT
  - Prostate: MdxHealth Select: LDT
  - Pancreas: Immunovia IMMRay PanCd: LDT

#### Multi-Cancer Early Detection Tests (MCED)

- Designed to prioritize specificity at the expense of sensitivity resulting in a very low false positive rates (<1%). Sensitivity varies across cancer types and drops significantly for Stage 1 detection reaching only 16.8%<sup>2</sup>
- Used for individuals at average risk to complement other screening methods as well as detection for cancers without standard screening methods
- US commercially available tests:
  - Grail Galleri: LDT
  - 20/20 Gene Systems OneTest: LDT
  - Early Dx CancerRadar: LDT
  - □ Singlera Genomics PanSeer: LDT



### Select Liquid Biopsy Tests for Single Cancers



Cancer Type	Company	Test	Sample	Technology	Commercial status
Colorectal	Epigenomics ( <i>Germany</i> )		Blood	Methylated Septin 9 DNA	FDA approved CE marked
	Guardant Health ( <i>USA</i> )	<b>⊗</b> shield <sup>™</sup>	Blood	Multimodal Approach (genomics, epigenomics and proteomics)	LDT FDA approved
	CellMax Life ( <i>USA</i> )	FirstSight™	Blood CTCs		Breakthrough device designation from FDA
	Freenome ( <i>USA</i> )	Freenome multiomics	Blood	Multimodal Approach (genomics, transcriptomics and proteomics)	LDT Undergoing clinical validation to seek FDA approval
Glioblastoma	Datar Cancer Genetics ( <i>UK</i> )	<u>TriNetra</u> ™ ‱	Blood	CTCs	Breakthrough device designation from FDA
Ovarian	Mercy BioAnalytics ( <i>USA</i> )	Mercy Halo™	Blood	Extracellular vesicles	Breakthrough device designation from FDA



### Select Liquid Biopsy Tests for Single Cancers (continued)



Cancer Type	Company	Test	Sample	Technology	Commercial status
Lung	DELFI ( <i>USA</i> )	<b>FirstLook</b> By DELFI Diagnostics	Blood	DNA fragment patterns (fragmentomics)	LDT Breakthrough device designation from FDA
Pancreas	Immunovia ( <i>Sweden</i> )	III <b>IMM</b> ray® PanCan-d	Blood	NASolCD44 and total protein Expression (29 biomarkers)	LDT
Prostate	Mdxhealth ( <i>USA</i> )	Select MDX for Prostate Cancer	Urine	Measurement of two cancer-related mRNAs (HOXC6/DLX1)	LDT CE marked
	Datar Cancer Genetics ( <i>UK</i> )	the no risk biopsy	Blood	CTCs	Breakthrough device designation from FDA CE marked
Breast	Datar Cancer Genetics ( <i>UK</i> )	Trucheck Breast Cancer	Blood	CTCs	Breakthrough device designation from FDA CE marked





### Select Multi-Cancer Early Detection (MCED) Tests



Test Name	Company	# of Cancers	Sample	Biomarker	Commercial status
<b>** Galleri</b> °	Grail ( <i>USA</i> )	27*	Whole Blood	Methylation patterns of cfDNA	LDT Breakthrough device designation from FDA
Trucheck Intelli	Datar Cancer Genetics ( <i>UK</i> )	27*	Whole Blood	CTCs & C-ETACs (circulating ensembles of tumor associated cells)	LDT CE marked
CancerRadar	EarlyDx ( <i>USA</i> )	4	Whole Blood	cfMethyl-Seq Assay. Genome-wide methylation profiling of cfDNA	LDT CE marked
	20/20 Gene Systems ( <i>USA</i> )	20	Whole Blood	Measurement of different tumor antigens	LDT
Panseer	Singlera Genomics ( <i>USA</i> )	5**	Plasma	ctDNA methylation haplotypes	LDT
cancerguard	Exact Sciences (USA)	8***	Whole Blood	DNA and protein biomarkers	Under development

12 PROPRIETARY – Do Not Reproduce without written permission \* Galleri's description of 50 cancers and Trucheck's of 70 cancer types including multiple histopathological subtypes

Early Detection

\*\* Zhang, W., et al. (2020). "Early detection of multiple cancers using a blood test" Nature Communications
\*\*\* Cohen, J.D., et al. (2018). "Detection and localization of surgically resectable cancers with a multi-analyte blood test" Science

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### Opportunity: Personalized Medicine / Choosing the best treatment



Serial molecular profiling by liquid biopsy and pharmacogenomics across various phases of lung cancer

#### **OBSERVATION**

Opportunity for diagnostic and therapeutic companies to partner early in the product research process (for both test and drug) to design more effective drugs with targeted patient populations and efficient clinical trials

Liquid Biopsy tests help to find the best treatment especially when:

- No tissue is accessible at diagnosis
- No tissue is accessible at clinical relapse
- Tumors contain high levels of genetic and/or phenotypic heterogeneity
- Multiple different treatments are available
- Advances in isolation methods and omics technologies are expanding applications and enhancing treatment personalization



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### FDA Approved Companion Diagnostic Liquid Biopsy Tests



Date	Diagnostic Name (Manufacturer)	Cancer Type	Sample	Gene (ctDNA)	Companion Drugs
09/2024	FoundationOne Liquid CDx (Foundation Medicine)	mCRPC	Blood	BRCA1, BRCA2	Olaparib
04/2023	xT CDx (Tempus AI)	CRC	Blood	KRAS and NRAS	Erbitux, Vectibix
12/2022	Agilent Resolution ctDx FIRST assay (Resolution Bioscience)	NSCLC	Blood	KRAS	Krazati
08/2020	Guardant360 CDx (Guardant Health)	NSCLC Breast cancer	Blood	EGFR (HER1) ESR1	Tagrisso, Rybrevant, Lumakras, Enhertu, Orserdu
08/2020	FoundationOne Liquid CDx (Foundation Medicine)	NSCLC mCRPC Solid Tumors Ovarian Cancer Breast Cancer mCRC	Blood	EGFR (HER1) BRCA1 and BRCA2 NTRK1-3 fusions BRCA1 and BRCA2 PIK3CA BRAF	See (1) Rubraca, Lynparza Rozlytrek Rubraca Piqray
05/2019	Therascreen PIK3CA RGQ (QIAGEN GmbH)	Breast cancer	Plasma	PIK3CA	Piqray
06/2016	Cbas EGFR Mutation Test v2 (Roche Molecular Systems)	NSCLC	Plasma	EGFR (HER1)	Tagrisso, Iressa, Tarceva, Gilotrif

Source: US FDA - List of Cleared or Approved Companion Diagnostic Devices (In Vitro and Imaging Tools) (1): Exkivity, Iressa, Tagrisso, Tarceva, Tabrecta, Rozlytrek, Alecensa

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### The Opportunity: Detect Cancer Recurrence earlier



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### MRD / Monitoring

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### Case Study: MRD negativity as a Key Prognostic Factor in Multiple Myeloma (MM)



**Progression-free survival (PFS)**: MRD status, as determined by NGS, is a prognostic biomarker in multiple myeloma<sup>1</sup>

- Patients with MM who are eligible for transplantation and have undetectable MRD by NGS during maintenance therapy have excellent outcomes with an unprecedented reduction in the risk of progression
- Because the benefit of undetectable MRD is independent of treatment, MRD could potentially be used as a clinical and surrogate end point
- Risk is dynamic. Patients with high-risk disease at diagnosis may enjoy progression-free survival (PFS) similar to that of standard-risk patients upon the achievement of MRD negativity
- "We do expect MRD testing to move into NCCN guidelines (more of a 'when', not 'if')" Mark Massaro, BTIG



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### Select MRD Liquid Biopsy Tests



	Cancer Type	Company	Test	Sample	Biomarker	Commercial status
	CLL – Chronic Lymphocytic Leukemia	Adaptive Biotechnologies ( <i>USA</i> )	ClonoSEQ®	Blood	ctDNA using NGS	FDA approved
P.Š.	Colorectal (stage I-IV) Breast (stage II-IV) Ovarian (stage II-IV)	Natera ( <i>USA</i> )	Signatera	Blood	ctDNA using multiplex-PCR NGS	FDA Breakthrough Device Designation
	Breast	Inivata ( <i>USA</i> )	RaDaR	Blood	ctDNA using multiplex-PCR NGS	FDA Breakthrough Device Designation CE marked
<b>O</b>	Colorectal Bladder	Foundation Medicine ( <i>USA</i> )	FoundationOne Tracker	Blood	ctDNA using multiplex-PCR NGS	FDA Breakthrough Device Designation
K	Colorectal	Clinical Genomics ( <i>USA</i> )	Colvera	Blood	DNA methylation of BCAT1 and IKZF1 genes	LDT
Ø	Bladder	Nucleix ( <i>Israel</i> )	Bladder EpiCheck	Urine	Multiplex DNA methylation- based PCR test	CE marked



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### MRD Clinical Trials Still Small but on the Rise





#### Cancer Treatment Clinical Trials using MRD as a Measure<sup>1</sup>

MRD clinical trials by organ: 2014-2023



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### Liquid Biopsy Market Trends Forecast a Decade of Steady Growth (2023 - 2032)





## Liquid Biopsy Venture Capital & Private Equity Investments 2018 – 08/2024



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Source: Pitchbook (01-01-2018 to 31-08-2024)

### Five Most Active Investors by Number of Deals (2018 – 08/2024)





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Source: Pitchbook (01/01/18 to 12/31/23)

### Illumina Ventures: Advancing Liquid Biopsy Innovations



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Non-invasive early cancer detection Analyzing plasma-derived cell-free DNA fragmentation patterns

Serimmune

NGS-based universal serology Mapping human immunity through antibody detection

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Simple, rapid, multiplexed digital PCR Cost effective assays for genomic markers Technology can be used for liquid biopsy tests



Disease diagnosis through comprehensive multiomic profiling Multiomic biomarkers from a DNA sample using a streamlined workflow



Liquid biopsy delivering tissue transcriptional biology Harnessing the full power of gene regulatory elements for precision medicine



Utilizing AI and multi-omics to develop personalized diagnosis and treatment options



Machine Learning applied to NASH / MASH detection

### Liquid Biopsy M&A Activities





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Source: Pitchbook 2019 – August 2024

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### Strategic partnerships to address challenges



Cleveland **Dx** 

Quest Diagnostics<sup>®</sup>

Freenome :--

Walgreens

#### **Diverse Clinical Data Generation**

 June 15, 2023: Freenome partnered with Walgreens to reduce clinical recruitment challenges and gain access to a diverse trial population

#### Workflow Integration

Epic

**GUARDANT** 

 April 4, 2022: Guardant partnered with EPIC to include its tests in EPIC's AURA electronic ordering/reporting platform to overcome integration challenges associated with traditional paper/fax ordering/reporting

#### **Reimbursement and Reach**

GRAIL

SBLI®

 May 16, 2024: GRAIL partnered with Savings Bank Mutual Life Insurance Company of Massachusetts (SBLI) to offer its test to members to address adoption and coverage challenges associated with traditional commercialization

#### **Logistics Support**

 February 13, 2023: Cleveland Dx partnered with Quest Diagnostics to offer its test through Quest to tap into a national logistics and phlebotomy network rather than internally developing infrastructure

#### **OBSERVATION**

It is crucial for liquid biopsy companies to enter strategic partnerships to address highlighted challenges including data generation in specific patient populations, clinical integration, reimbursement, and commercial reach

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Source: Company press releases. Health Advances analysis.

### **MCED Economic Studies**



#### Cumulative MCED Economic and Value Demonstration Studies



#### **Highlights**

- Publications in peer reviewed journals and conference posters highlight key considerations required to assess the value of Multi-Cancer Early Detection (MCED) tests in cancer care
- Studies suggest that a MCED test with high specificity could potentially improve long-term health outcomes and reduce the cost of care for patients, particularly for cancers without clear screening paradigms
- However, further studies are needed to confirm costneutrality or savings for broad payer coverage

#### **OBSERVATION**

Given the level of reimbursement barriers surrounding MCED tests, developers have wisely invested in HEOR studies over the past few years to combat the concerns around cost effectiveness

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Source: PubMed, search terms (Value, HEOR, Payer) and MCED. Health Advances Analysis.

### Beyond Oncology: Liquid Biopsy in Neurological Disorders



In the CSF and blood,  $A\beta$ , T-tau, and P-tau are used for the early diagnosis of Alzheimer's disease. Biomarkers in the urine are AD7c-NTP, 8-OHdG, and ApoC3, and salivary biomarkers are  $A\beta$ , Lactoferrin, and GFAP.



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Alpha Synuclein assessments in different fluids for Parkinson's disease diagnostics.

#### **OBSERVATION**

The rapid and non-invasive nature of liquid biopsy assays could greatly enhance early detection and surveillance of neurological disorders

Sourced from Gong et al, 2022, Coughlin et al, 2023

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### **Integrated Multi-Omics**





### AI/ML: Making Large Data Sets Usable





### Expanding Beyond Blood into other Biofluids





Synovial fluid e.g., Rheumatoid arthritis

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e.g., Brain cancer

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e.g., Lung cancer

### **Contact Details**





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